

Vistas for Children, Inc.
Minutes for General Meeting
October 21st, 2020 6:00 PM
Via Zoom

<https://us02web.zoom.us/j/5292568118>

Presidents Report

1. Welcome and Thank you(s)! Wow! Josephine Balzano
Josie started the meeting at 6.03pm, thanked everyone for attending and turned over to Cat.
2. Calendar – no changes to calendar

Philanthropy VP

1. Guest Speaker – (Recorded)

Cat introduced Judy Gordon from Rainbow Services, work with victims of domestic violence and provide the following services at no charge:

- 24 hour crisis and referral hotline
- Emergency shelter for up to 90 days
- Transitional housing after ER housing for up to a year
- Case management & safety planning
- Support Groups
- In-house legal team

Support groups working via zoom. The \$7,500 gift from Vistas was used for educational supplies. Judy thanked Vistas for all the support. Josie thanked Gail and Cat for putting this on.

2. Update on Philanthropies

Gail Marcone, Catarina Jang

A committee was formed to include in application to promote Vistas and Philanthropy working together. The committee will be Gail Marcone, Catarina Jang, Lisa Lazar, Teri Carpenter, and Josie Balzano

Secretary Report

1. Minutes for September 16th, 2020 General Meeting Claudia Dickins
A motion made by Claudia Dickins to approve the minutes as written and was second by Catarina Jang.

1st VP Fall Fundraiser

1. Diamonds & Denim-Virtual Show, Auction, Sponsorship Teri Carpenter, Susan Ramirez
Teri thanked everyone for their hard work. The event was a big success and received amazing accolades. People really like the show and it was cool how people worked with the time change since we had people in different time zones. Josie on behalf of the membership thanked Teri for the amazing artist and entertainment.
2. Results of our smart & hard work \$60,000 Josephine Balzano
We reached our goal of \$60k with 100 people supporting us. The silent auction raised \$13,360

Treasurer

1. Financials, Current Balance on Hand Dawn Anfuso, Catarina Jang
Total raised from Diamond & Denim - \$60,140 / Expenses - \$9,735 / Profit \$50,405 (we reached our goal!!)

Dues collected: just over budget

Bank balance: \$62,658 and money still coming in from greater giving. All bills have been paid.

Overall budget:

Income budget is at 46%, expenses budgeted at 38% and budgeted profit at 49%

With all the online holiday shopping coming up make sure you register for Vistas for Children in Amazon Smile because we do get money.

Marica added donations from the class she teaches, one member gave \$150 the other gave \$200

Vistas will be applying for the Morgan Stanley grant and hopes to get it as in the years past.

Marketing VP

1. Website unveiling Dec. 1st

Lisa Lazar

Hope everyone since July is seeing our social media. Instagram and Facebook are now up so please follow. Every time you repost it helps us attract more followers. Weekly updates and video of the event were posted on what's going on. In addition, monthly newsletters are sent out with updates on this summer with some of our philanthropies, members, events or save the dates coming up. The website continues to be updated. If there is anything you want to see on the website reach out to Lisa.

Membership VP

1. Provisionals 18 of them

2. Introduction of Provisionals not introduced yet

Brenda Beatty, Ellen Tuberossi

Fiona Preston Bryan was introduced by Ellen. Her sponsor was Kim Bright. She is a lifelong supporter of children's non-profit organizations.

2nd VP Spring Fundraiser

1. Pivot - Week of Wellness

Megan Dufresne, Cheryl Medina, Rene Mizaguchi

Our goal for 2020-2021 year is to grant \$100k to the kids. As of last night, we have \$50k to grant to the kids. For the spring event we know that we will not be holding an event at a location where we have to pay.

We will be doing a Walk for Wellness. We are looking for creative ways to generate dollars for our philanthropies. D&D was very impressive. We now have a virtual model to raise more money and hopefully more than \$50k. More information at the next general meeting.

Teri hopes we bring in more money than the \$50k. Real Music Works is opening up their National office on Nov 2nd. They will be having a soft opening for its neighbors which includes House of Blues, Big Machine with Scott Borchetta and Taylor Swift in Nashville and will open it open for them if they want to give to a charity. This could be big or it could be small but we need to think of other ways to collect funds. Every little bit counts.

Junior Vistas

1. Kick off and Layla's Walk

Golnaz Eslami

Josie was present at the Jr Vista kickoff, it was amazing. It started at 10am at Dr Priscilla Hanudel's home in a very Covid safe friendly environment. They did 2 zoom rooms for Trinity Care Layla's Walk. This event was previously held at the South Bay Botanical Gardens hosted by Jack Black. They asked Jr Vistas to entertain some of their runners. Jr. Vistas hosted a yoga class and a cardio farice dance class. There are about 20 kids in Jr. Vistas and going strong. They did a great job. We are really excited about what they will be doing for the holidays.

Standards

1. Update on Membership joined paid Memberplanet

Marcia August

2. There are still a few who have not paid their dues. Really happy about the new 18 Provisionals. Memberships has done a fantastic job. Really excited about that.

Alumni Liaison

1. Alumni -THANK YOU's for Sponsorship calls dial for \$'s

Nadine Bobit, Renee Berliner, Lisa Smith

Alumni did an incredible job and helped bring in a lot of big donors. We had a lot of support from past presidents this year. Thank you to everyone.

With Covid it is very difficult to have an in-person event right now. We have the holiday party on Dec 2nd but at this time we need to figure out how the Provisionals will meet each other. Stay tuned we will figure out what we will do.

Other Business

1. Chosen Families – Susan Ramirez – more to come on this. This is children support for the holidays.

Meeting Adjourned at 7:00pm