

Vistas for Children, Inc.  
Minutes for General Membership Meeting  
September 16<sup>th</sup>, 2020 9:30AM  
Via Zoom RECORDED  
<https://us02web.zoom.us/j/5292568118>

Presidents Report

1. Welcome and Thank you(s) Josephine Balzano  
Josie started the Zoom Meeting at 9:31 am on September 16, 2020 with 22 participants welcoming and thanking everyone for their hard work through COVID and being part of Vistas.
2. Philanthropy Guest Speaker – (Record) Cat Jang & Gail Marcone  
Cat introduced the Cancer Support Community in Redondo. This organization provides emotional care and support to anyone diagnosed with cancer at no cost. They also have a kids community (ages 5-18), a teen program, and provide individual & group virtual sessions. Jackie Suiter thanked Vistas and Jr. Vistas for their giving and support. Jackie introduced Ryan & Megan Juinio and daughter, Skyler who did an amazing video for us to watch. Ryan and Megan both talked about how their family benefited from this wonderful organization. Josie emailed a link to the recorded video for anyone that would like to watch.
3. Calendar – Add an April meeting for General Members  
A motion made by Marcia August to approve the calendar and second by Catrina Jang

Secretary Report

1. Minutes for July 15<sup>th</sup>, 2020 Board Meeting Claudia Dickens
2. Minutes for August 12<sup>th</sup>, 2020 Board Meeting  
No approval needed

1<sup>st</sup> VP Fall Fundraiser

1. Diamonds & Denim-Virtual Show, Auction, Sponsorship Teri Carpenter, Olga Arana  
Teri thanked Antonia on the Art, great job! Also asked that everyone buy a ticket for the show. She also announced that the event will be hosted by an MC from The Magic Castle and will include an online silent auction and entertainment with special performances by Grammy-nominated artists. The show will last 45 minutes to 1 hour and there will be music before and after.  
Josie thanked everyone involved for all their hard work in putting together the first national virtual event ever. Everyone is to buy 1 ticket and donate a \$200 item for the auction or \$200 cash. Denim sponsorship is \$2,500, Diamond \$5,000 and includes a very special private dinner with wines.  
Alumnis needed for dialing for dollars. Our goal is to reach \$60k.
2. Greater Giving Susan Ramirez  
Greater Giving site will have the links to the auction items. Preview date for the items will be from 9/24 to 9/30. Auction open for bidding from 10/1 to 10/10. A zoom link will be sent to everyone that purchases a ticket. Teri recommended that the event be put on the TV if you have guests. Josie reminded everyone the COVID state rules still apply to Vistas, group should be up to 6 people. For every \$75 ticket purchased you get a chance to win a prize 1. Gift certificate to a denim boutique worth \$250, 2. Apple i-Watch, 3. Diamonds (blue & gold earrings with necklace).  
Josie thanked the committees for all their hard work and asked the Provisionals to help out with technology. Catrina asked where to deliver auction items and requested a logo. Answer: Susan Ramirez for both. Roxanne will be a \$2,500 Sponsor and asked how guest will be signing in. Answer: Provide email list of names and a link will be sent to them.

### Membership VP

1. Introduction of our 14 new provisional class Brenda Beatty, Ellen Tuberosi
2. Provisionals/brunch Thursday Aug 13th  
15 new provisionals were introduced, Dr. Priscilla Hanudel, Dr. Amber Krogsrud, Katrina Goldberg, Julie Christian, Susie Winkler, Diana Adams, Kimberly Khaledi, Ani Abudy, Laurie Pepic, Salma Bruno, Stephanie Wells, Melia Mizuguchi, Suzy Ramirez, Mary Bagiano (not paid), and Sarah Arnold

### By Laws Committee

1. Pivot for fundraisers-Standing Rules Brenda Beatty, Teri Carpenter, TC Sayles,
2. Additional bylaws amendments being worked on Lena Miller  
Changes were highlighted in yellow. Changes were made due to Covid on how Vistas fundraises. Mandated to 2 fundraisers a year, this need flexibility in times like these. We have to be able to pivot on how we raise money, cost effective virtual fundraising.  
A motion made by Teri Carpenter to accept the changes and second by Megan Dufresne

### Marketing VP

1. Logo & Website Lisa Lazar  
A committee has redesigned Vistas website and logo. This is the 3<sup>rd</sup> logo in the last 40 years. New logo will be live after the Diamond & Denim event. Josie shared a draft of the new website. The website will also have links to our newsletters, events, donation, and recipients.

### Treasurer

1. Financials, Current Balance on Hand & revised Budget Dawn Anfuso, Catarina Jang  
Dawn gave a shout out to all sponsors that brought in the new Provisionals. 20 actives, \$11k in dues. Budget looks different due to digital events. \$60k in fundraising was budgeted with \$10k in expenses so we can make \$50 from each event. \$5k was budgeted for marketing. Julie Beckman (CPA) is working on tax return for free. Fall fundraiser so far has \$10,525.  
A motion made by Roxane Bakerjian to accept the budget and second by Nadine Bobit

### Philanthropy VP

1. Update on Philanthropies Gail Marcone, Catarina Jang, Lisa Lazar  
Gail thanked everyone for their hard work over the summer especially to Josie in moving to a new era. She has worked hard on doing the zoom calls. Prior to Covid grant distribution was done in person. Now that it is virtual there is more attendance Today's family had a very powerful story. The new year is being organized through Member Planet.

### 2<sup>nd</sup> VP Spring Fundraiser

1. Pivot – A Walk for Wellness Megan Dufresne, Cheryl Medina, Rene Mizaguchi  
There will be no fashion show this year. Instead there will be a walk for wellness. You could run or walk which ever you choose. 100% of the fundraising will go to the kids.

### Junior Vistas

1. Grant checks mailed/kick off Layla's Walk Golnaz Eslami, Renee Campbell  
Combine a kickoff party and Layla's walk. Due to Covid the Botanical Gardens will not be available. Will have the Trinity Care Zoom Fair.

### Publicity/Historian

1. Google Drive Olga Arana  
Gathering all marketing material to put together a virtual show. Josie thanked Olga, Teri, and Lisa for all their hard work. Roxanne recommended the old and new website should be connected to Diamond & Denim fundraiser.

### Standards

1. Update on Membership joined paid Member Planet Marcia August  
15 new Provisionals, 20 paid active, 7 not paid they went to Alumni. Marcia thanked those who found new members.

### Alumni Liaison

1. Alumni -Need help with Sponsorship calls dial for \$'s Nadine Bobit, Renee Berliner, Lisa Smith

### Other Business

Nadine announced that everyone is doing a great job with the digital world. Renee Berliner welcomed all new Provisionals. Lisa Smith gave a special welcome to new Provisionals and is excited to get re-involved working with fellow Chairs.

Josie personally thanked everyone for working together. For donations you can send the link to everyone by using the Greater Giving Link: [Vistasforchildren.ejoinme.org](https://vistasforchildren.ejoinme.org)

The meeting was adjourned at 11:34am.