

Vistas for Children, Inc. Minutes for  
Executive Board Meeting  
August 12, 2020 4:00PM Via Zoom  
<https://us02web.zoom.us/j/5292568118>

**Presidents Report**

1. Welcome and Thank you(s) Josephine Balzano  
Josie Started the Zoom at 4:04 on August 12, 2020 by giving a personal thank you to everyone for attending during these changing times with Covid.
2. Schedule & Calendar for new Fiscal Year  
Yellow highlighted areas are changes made to the calendar.  
General Membership Calendar: Location changed to the September 16, 2020 & May 19, 2020 from La Venta Inn to Zoom. April Meeting will be April 28, 2020 at 6:00pm.  
Other Events 2020-2021: July 22, 2020 Prospective Alumni/Board Wine Happy Hour changed to Balzano Home and Zoom. Shopping Day with Spring Designer date TBD, location Beverly Hills.  
Board of Directors Meetings: August 13, 2020 meeting changed to zoom only.  
Junior Vistas Dates: October 10, 2020 Layla's Walk – South Coast Botanical Garden or virtual to be determined

**Secretary Report**

1. Minutes for July 15, 2020 Board Meeting Roxane Bakerjian for Claudia Dickens  
Changes to the July 15, 2020 Minutes. The word Agenda was changed to Minutes on the title. Under Presidents Report the word and was removed after the word situation. Under Treasurer Budget approved as presented. Under 2<sup>nd</sup> VP Spring Fundraiser Rene Mezaguchi's name was moved next to Megan Dufresne and Cheryl Medina. A motion made by Roxane Bakerjian and seconded by Marcia August to approve the changes.

**1<sup>st</sup> VP Fall Fundraiser**

1. Diamonds & Denim Virtual Show, Auction, Sponsorship Teri Carpenter  
Due to Covid changes need to be made on how we fundraise and will be done virtually. Only paying members will have access to participate. A committee will get together "Dial for Dollars" to call sponsors asking for donations, track who is calling and the donations coming in. Lisa Lazar – Sponsorship, Teri Carpenter – Show Production, Susan Ramirez/Josie Balzano – Auction. Goal is to keep the cost down and fundraise enough money to give 98% to the children. Idea for the opportunity drawing to reflect the theme. Jewelry, digital item, and boutique item with denim.  
Marica August to run committee, TC Sayles and Teri Carpenter will work together in reaching out corporate sponsors, Gail Marcone volunteered to make calls. Josie made a special acknowledgement to Eileen Krock, Past President.  
Tonight we made \$10,000 in pledges (Caro Miguelez \$1,000, TC Sayles \$1,000, Rene Berliner \$1,000, Josie Balzano \$1,000, Eileen Krock \$1,000, Teri Carpenter \$5,000)

**By Laws Committee**

1. Act of God Clause for fundraisers Brenda Beatty, Teri Carpenter, TC Sayles, Lena Miller
2. Additional bylaws amendments being worked on  
#7 is the only change for now, will read: Annual fundraising activities are subject to change, at the sole and absolute discretion of the Executive Committee, during periods when in-person events are not practicable.  
A motion made by Teri Carpenter to add #7 and seconded by Dawn Anuso.

**Treasurer**

1. Finance Report & Current Balance on Hand Dawn Anuso  
Grant checks sent out. Focus is to bring in money and limit expenses. Changes to the Fall and Spring fundraising budget only. Budget for the Fall Fundraiser \$60,000/Expenses \$10,000, Spring Fundraiser \$60,000/Expenses \$10,000.  
A motion made by Megan Dufresne to approve as presented and seconded by Roxane Bakerjian

### **Philanthropy VP**

1. Update on Philanthropies Gail Marcone & Cat Jang  
Working on getting a speaker for every meeting. A speaker from the Cancer Support Community has been confirmed for the next meeting.

### **Membership VP**

1. Update on Prospectives & Provisionals/Brunch Brenda Beatty  
Zoom meeting tomorrow, 9 new prospective members. There is no budget for new name badge. Teri requested one for Josie since she is the new President.

### **2<sup>nd</sup> VP Spring Fundraiser**

1. Date of fashion show/Crown Plaza. Rene Mizaguchi  
Rose All Day Garden Party has been postponed until 2022. The new fashion show for 2021 has to do with a week of wellness. Some ideas brought up were walking or running fundraiser, yoga, wine tasting

### **Junior Vistas**

1. Grant checks mailed/kick off Layla's Walk Golnaz Eslami, Renee Campbell  
October 10, 2020 at the Botanical Gardens. Not sure yet if it will be virtual

### **Publicity/Historian**

1. Google Drive Olga Arana  
Working on getting pictures for the website and social media

### **Standards**

1. Update on Membership joined Memberplanet Marcia August  
9 new prospective members, 50 alumni, 21 actives are paid

### **Alumni Liaison**

1. Alumni to come to July 22<sup>nd</sup> Wine Event Nadine Bobit, Renee Berliner,  
Lisa Lahr and Lisa Smith  
Need the Alumni's help with Dial for Dollars

### **Other Business**

The meeting was adjourned at 6:09 pm.