



Dear *Patrons*,

Vistas for Children, Inc. is a South Bay philanthropic organization focused on helping the children of families in need. Our 100% volunteer organization was founded in 1978, and has grown significantly to provide funding to various children's charities within our community. You can find a list of charities that received funds from Vistas for Children by visiting our website at www.vistasforchildren.org.

The mission of Vistas for Children is "to raise funds to help special needs children and to be a system of support for these children and their families." In the past, we have given financial support to organizations supporting children who are multi-disabled, abused, homeless, terminally ill and born with retinoblastoma (or cancer of the eye), to name a few examples. Over the 40 years since its inception in 1978, Vistas for Children has raised over **\$7 million** for needy children in our community.

This year's upcoming 40th year anniversary celebration fundraising event would not be the same without your participation. Our 18th Annual Fashion Show "Cirque by the Sea" will be held at the beautiful **Crowne Plaza** in Redondo Beach on Sunday, February 25th, 2018, showcasing fabulous designers in the Coral Ballroom.

We invite you to partner with us as a Sponsor, Advertiser or Donor in our upcoming Fashion Show. Attached is information of the various levels of sponsorships and advertisements in line with our aquatic theme. Your advertisement will receive exposure to a wide variety of Southern California communities through publicity associated with these events. Your generous contributions will make a difference in the lives of many children in need and their families.

Thank you for your continued financial support and generosity. Please feel free to contact us with any questions or comments. We look forward to hearing from you soon.

Warmest Regards,

Cindy Percz, President
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Antonia Lavender & Michele Means
Sponsorship Chairs

President

Cindy Percz
2016-2018

Past Presidents

Pam Branam

2014-2016

T.C. Sayles

2011 – 2014

Eileen Krock

Co-President

2011-2012

Helaine Lopes

2009 – 2011

Amy Ricci

2007 – 2009

Fashion Show

Chairwomen

Brenda Beatty

Allison Holcher

Gretchen Privett

Kim Vallee

Director of

Fundraising &

Sponsorship

Antonia Lavender

Michele Means